KANTAR PUBLIC

Evaluation in European Institutions: trends and dilemmas

Norwegian Evaluation Society Conference 2023

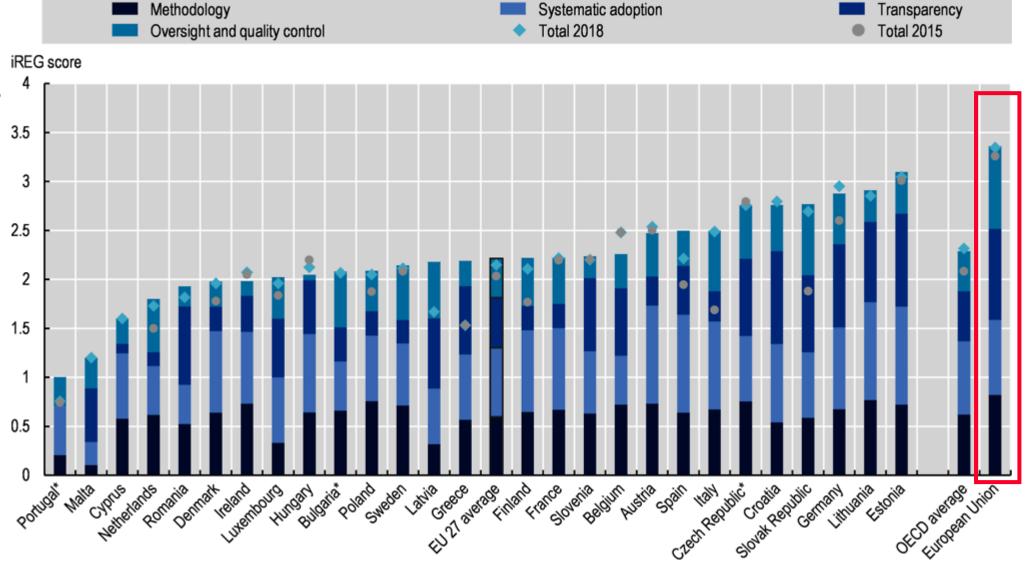
Daniela Uličná 21 September 2023



Are you familiar with the Better Regulation Agenda in EU institutions?
Please raise your hand

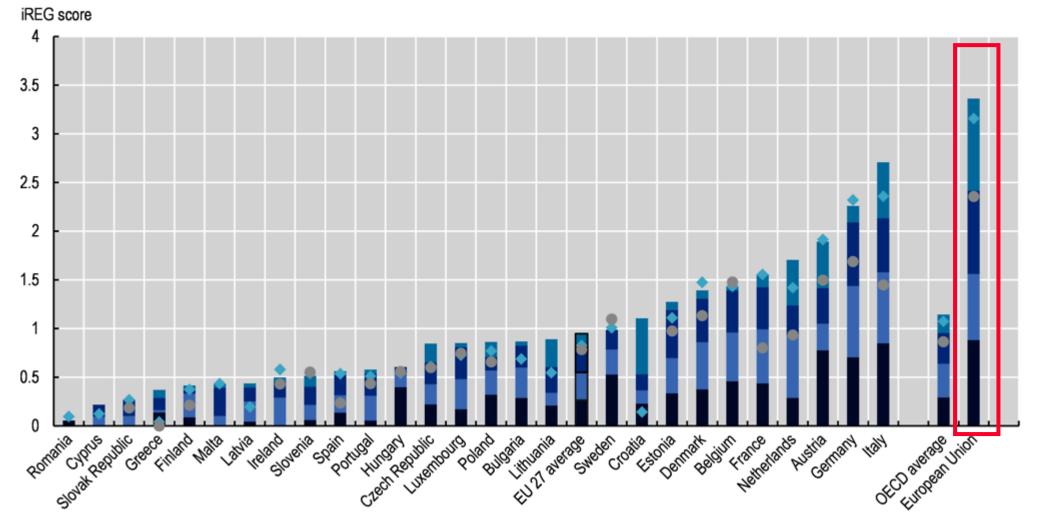
OECD ranks EU institutions as top performers regarding regulatory scrutiny

Regulatory impact assessments (ex-ante)



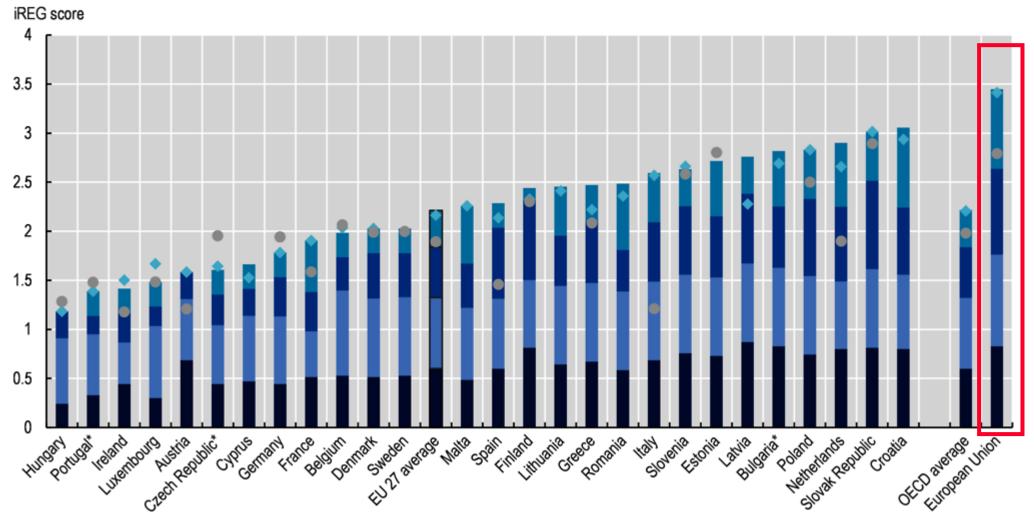
Ex-post evaluations





Stakeholder engagement







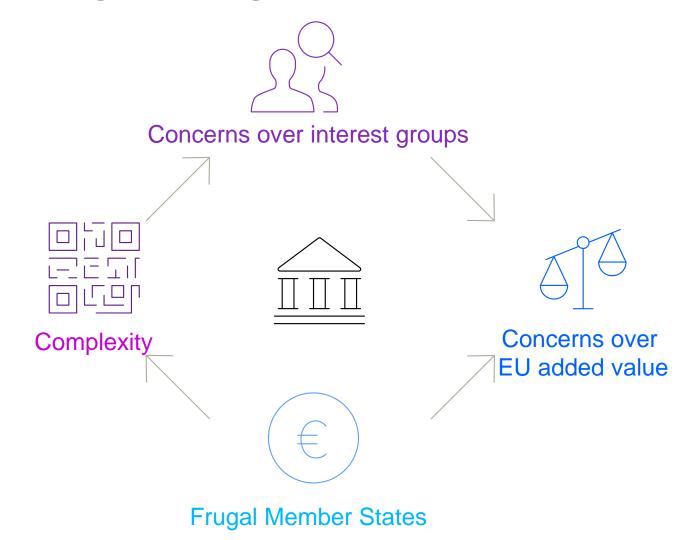
Main drivers for boosting the Better Regulation Agenda

Interest groups: power of interest groups versus democratic deficit

EU added value: over-regulation (size of cucumbers and alike)

Frugal Member States: push for the EU to systematically demonstrate value for money

Complexity: mushrooming of legal frameworks and funding programmes and schemes





1. Oversight: Establishment of the Regulatory Scrutiny Board

2.
Institutional ownership:
European Commission
leadership presents the
evidence

3. Ex-ante assessment of impacts for future measures

4. Evaluate first principle

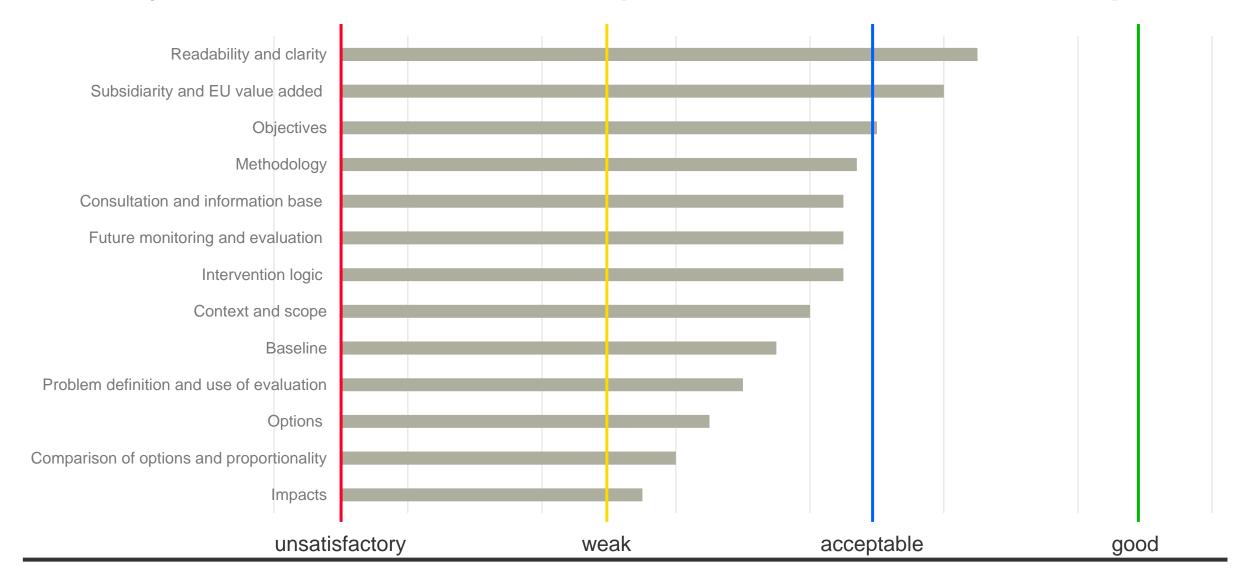
5.Code of practice and guidance (Better Regulation toolbox)



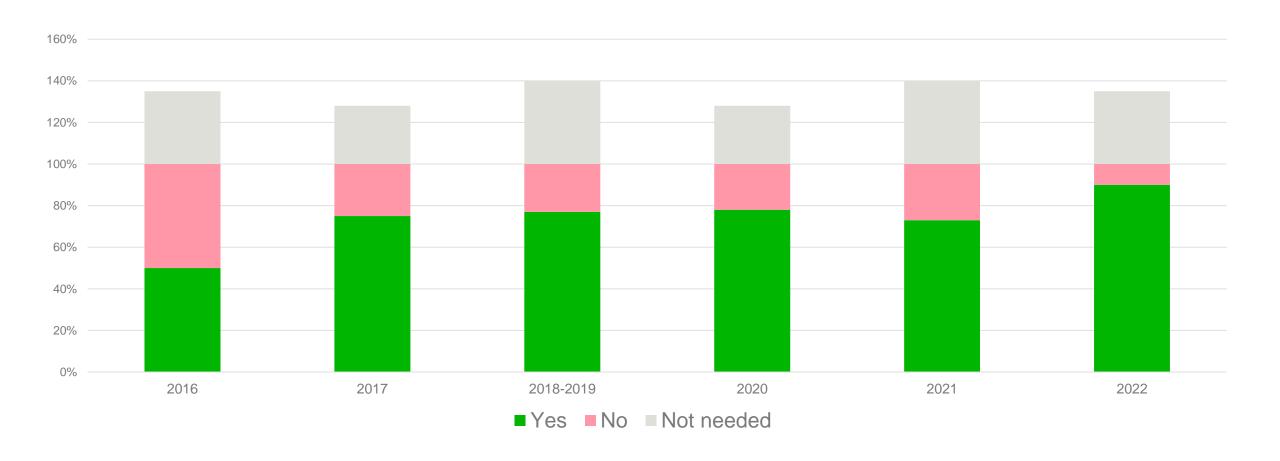
New measures as well as evaluations do receive negative opinions and get improved through feedback



For many criteria, the initial score of impact assessments is below acceptable



Evaluate first principle increasingly respected



In qualitative terms

Internal capacity

Inter-service cooperation

Senior buy-in

No "wild card" measures



Citizen deliberation vs. expert stakeholder consultation

2.
Monetising costs and burden vs. emphasis on non-quantifiable value delivered

3. Economic paradigm versus system thinking and complexity

4. Institutional ownership vs. independent judgement

5. Changes to proposed measures by co-legislators

Thank you

Questions?